Allen County Public Library Genealogy Center. Language. English. Volume. ed.11. 16. Being rich in Southern California requires a few more zeros than other parts of the country. If you’re curious just how much it takes to live in some of the most expensive parts of SoCal, here’s a look at some rankings compiled by Nerdwallet who put together a list of the wealthiest cities on the West Coast based on median household income and home values. It just so happens that 12 of those cities are located right here in SoCal. In one volume he does the near-impossible: He makes us see this fragmented city as a breathing whole. As he expected, its ephemerality has begun to look like a virtue. “This is a book which everyone interested in the history of Los Angeles must read. It has the rare qualities of an original vision, an easy breezy style, and an organic order.” Joe Day leads Deegan Design LLC and serves on the design faculty at the Southern California Institute of Architecture. Tell the Publisher! I’d like to read this book on Kindle. The book reminds us of just how unique is the LA landscape and cityscape, and that its inhabitants, as much as the weather, beaches, freeways and mountains, contribute to its deserved reputation as a city like no other. Read more. Report abuse.