

Norman R. Kurtz / 1983

While there are many books which attempt to introduce statistics to social scientists, there are few that do it as well as this one. It deserves to become a popular student text - Stephen Newstead, University of Plymouth. "I like this book. Wright's "user-friendly" style provides a stimulating introduction to statistics that explains the basic concepts of statistics, while also giving a bit of the history of how several of these ideas emerged - I'll never think of the "student's t-test" in quite the same light again! The presentation is lively and thoughtful, with well-selected examples" - Allan L. McCutcheon, Donald O. Clifton Distinguished Professor of Sociology and Director, Gallup Research Centre, University of Nebraska-Lincoln. Introduction to Social Statistics book. Read reviews from world's largest community for readers. Introduction to Social Statistics is a basic statistics ... Introduction to Social Statistics is a basic statistics text with a focus on the use of models for thinking through statistical problems, an accessible and consistent structure with ongoing examples across chapters, and an emphasis on the tools most commonly used in contemporary research. In book: SOCIAL STATISTICS. Chapter: EDITORS INTRODUCTION: SOCIAL STATISTICS. Publisher: SAGE. Editors: PENN & BERRIDGE. Project: Sociology and Statistics. Authors: Roger Penn. Queen's University Belfast. Social statistics. Volume I. The Statistical Analysis of Aggregate Categorical Data. Edited by: Roger Penn and Damon Berridge. Sage benchmarks in social research. Los Angeles | London | New Delhi. Singapore | Washington DC. iv Contents. Introduction to Social Statistics is a basic statistics text with a focus on the use of models for thinking through statistical problems, an accessible and consistent structure with ongoing examples across chapters, and an emphasis on the tools most commonly used in contemporary research. Lively introductory textbook that uses three strategies to help students master statistics: use of models throughout; repetition with variation to underpin pedagogy; and emphasis on the tools most commonly used in contemporary research. Demonstrates how more than one statistical method can be used to approach This introduction to social statistics, with clear, well-illustrated instructions for using SPSS software, emphasizes the interpretation of statistics and applications to real-world situations. Concepts and computations are introduced in manageable segments, which are followed by opportunities to practice the computations manually and on the computer. "Avoiding Common Pitfalls" sections anticipate the ways students often get stuck or confused and offer solutions and helpful hints. "News to Use" sections offer examples from newspapers, magazines, and the Internet that show how statistics are