

Organizational Communication, Cynthia Stohl, 9780803934252, 1995, 203 pages, SAGE, 1995

Examining Epic Internal Communications Books for Your Fall Reading List. 1) Making the Connections: Using Internal Communication to Turn Strategy into Action. The way we communicate is changing due to disruptive technologies and rampant globalization. It has now become even more difficult for internal comms pros to turn their strategies into action in a world filled with distractions. Businesses need better communication to achieve their goals and having a solid internal comms team can help organizations create best results. Book Title: Organizational Communication. Subtitle: COMM 800. Authors: Julie Zink, Ph.D and Zink, Julie. Download this book. EPUB. Book Description: Demonstrate an understanding of key topics and concepts, including communication networks, media management, organizational culture and climate, intercultural communication, meetings management, ethical communication, assessing communication quality, and crisis communication and the impact of social technologies. License Scope The subject of managing organizational communication encompasses formal and informal communication throughout an organization, including communication to employees, with employees and from employees to upper management. Communication is a vital management component to any organization.