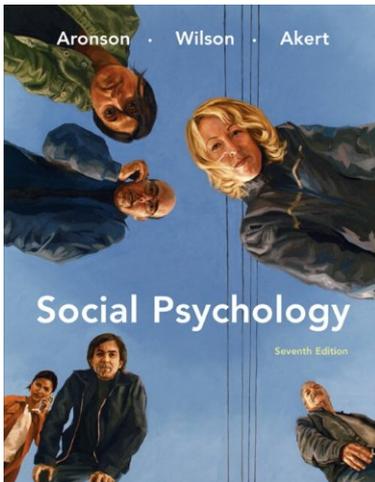


[PDF] Social Psychology (7th Edition)

Elliot Aronson, Timothy D. Wilson, Robin M. Akert - pdf download free book



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Description:

From the Back Cover

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About the Author

Elliot Aronson

Elliot Aronson is one of the most renowned social psychologists in the world. In 2002 he was chosen as one of the 100 most eminent psychologists of the twentieth century. He is currently Professor Emeritus at the University of California at Santa Cruz and Distinguished Visiting Professor at Stanford University.

Dr. Aronson is the only person in the 110-year history of the American Psychological Association to have received all three of its major awards: for distinguished writing, distinguished teaching, and distinguished research. Many other professional societies have honored his research and teaching as well. These include: the American Association for the Advancement of Science, which gave him its highest honor, the Distinguished Scientific Research award; the American Council for the Advancement and Support of Education, which named him Professor of the Year of 1989; the Society for the Psychological Study of Social Issues, which awarded him the Gordon Allport prize for his contributions to the reduction of prejudice among racial and ethnic groups. In 1992, he was named a Fellow of the American Academy of Arts and Sciences. He has served as President of the Western Psychological Association as well as President of the Society of Personality and Social Psychology.

Tim Wilson

Tim Wilson did his undergraduate work at Williams College and Hampshire College and received his Ph.D. from the University of Michigan. Currently Sherrell J. Aston Professor of Psychology at the University of Virginia, he has published numerous articles in the areas of introspection, attitude change, self-knowledge, and affective forecasting, as well as the recent book, *Strangers to Ourselves: Discovering the Adaptive Unconscious*. His research has received the support of the National Science Foundation and the National Institute for Mental Health. He has been associate editor of the *Journal of Personality and Social Psychology* and a member of the Social and Groups Processes Review Committee at the National Institute of Mental Health. He has been elected twice to the Executive Board of the Society for Experimental Social Psychology and is a Fellow in the American Psychological Society. Wilson has taught the Introduction to Social Psychology course at the University of Virginia for more than twenty years. He was recently awarded an All University Outstanding Teaching Award.

Robin Akert

Robin Akert graduated summa cum laude from the University of California at Santa Cruz, where she majored in psychology and sociology. She received her Ph.D. in experimental social psychology from Princeton University. She is currently a professor of psychology at Wellesley College, where she was awarded the Pinanski Prize for Excellence in Teaching early in her career. She publishes primarily in the area of nonverbal communication and recently received the AAUW American Fellowship in support of her research. She has taught the social psychology course at Wellesley College every semester for over twenty years.

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While social psychology tends to be an academic field, the research that social psychologists perform has a powerful influence on our understanding of mental health and well-being. For example, research on conformity helps explain why teenagers sometimes go to such great lengths to fit in with their social group—sometimes to the detriment of their own health and wellness. Understanding this helps psychologists develop public health programs and treatment approaches for adolescents. Social psychology is a branch of psychology that studies cognitive, affective, and behavioral processes of individuals as influenced by their group membership and interactions, and other factors that affect social life, such as social status, role, and social class. Social psychology examines the effects of social contacts on the development of attitudes, stereotypes, and so forth. Social psychology is simply fascinating. With a lot of questions to answer come a lot of theories behind human behavior and why we make certain decisions, judgements, or comparisons. This video gives an overview of social psychology and the impact it has had on the world. We'll be going over a brief history of social psychology, top theories, and the experiments that shaped it into what it is today. What Is Social Psychology? Let's start with a brief definition of social psychology. What topics do social psychologists study? Find out more here. What is social psychology? What are its practical applications? Who are its main authors? What topics do social psychologists study? In this article, we will solve all these questions and we will comment on several examples. Learn valuable knowledge that will help you to scientifically explain your day to day. Welcome to the exciting world of social psychology. Social Psychology. Table of Contents.