

Capitalizing Knowledge: Essays on the History of Business Education in Canada 2000

9780802042347 University of Toronto Press, 2000 371 pages Barbara J. Austin

Capitalizing Knowledge : Essays on the History of Business Education in Canada. The history of eight Canadian business faculties are examined through a series of essays in their search for professional legitimacy. Saved in: Bibliographic Details. Main Author: 1. 0. |a Capitalizing Knowledge : |b Essays on the History of Business Education in Canada. 264. 1. |a Toronto : |b University of Toronto Press, |c 2000. 264. 4. The Canadian Historical Review 85.3 (2004) 639-641 The premise of Capitalizing Knowledge is that business education in Canada has not received the attention by historians that other professional disciplines have. Accordingly, this work sees itself as an initial step in rectifying this situation. It takes up this task largely by providing a series of case studies of business education. The institutions examined include École des hautes Études commerciales de Montréal, the University of Toronto, Queen's, York, Wilfrid Laurier, Calgary, St Mary's, and Memorial. Also included is a chapter on the h... Capitalizing Knowledge Essays on the History of Business Education in Canada 1st Edition by Barbara Austin and Publisher University of Toronto Press. Save up to 80% by choosing the eTextbook option for ISBN: 9781442654341, 1442654341. The print version of this textbook is ISBN: 9781442654341, 1442654341. Back to Top. In light of this adage, "Capitalizing Knowledge" examines the history of Canadian business faculties in their search for professional legitimacy. As the title suggests, this volume is an overview of the development of business schools in Canadian universities. This collection of essays describes the critical events that have defined the character of these faculties and societies of business education in Canada over the course of the twentieth century. Eight universities are profiled, including Queen's, York, and the University of Toronto. The first book of its kind, "Capitalizing Knowledge" contains original research by some of the leading Canadian business school academics, who describe how these programs have evolved.