

# [PDF] No Rules Rules: Netflix And The Culture Of Reinvention (Random House Large Print)

Reed Hastings - pdf download free book

---



#### Books Details:

Title: No Rules Rules: Netflix and t

Author: Reed Hastings

Released: Sep. 8th, 2020

Language:

Pages: Paperback Book

ISBN: 0593152387

ISBN13: 9780593152386

ASIN: 0593152387

[CLICK HERE FOR DOWNLOAD](#)

---

pdf, mobi, epub, azw, kindle

#### Description:

Netflix cofounder, Chairman, and CEO, Reed Hastings reveals for the first time the elite culture of one of the most unorthodox, creative, and successful tech companies in Silicon Valley history There's never before been a company like Netflix. Not just because it leads the media, technology, and entertainment industries alike; or because it generates billions of dollars of annual revenue, from 137 million users in 190 countries. Netflix is a revolutionary company because of a counterintuitive and radical management culture, which defies tradition and expectation. When Reed Hastings

founded Netflix, he developed a corporate philosophy and a set of management principles, which would make Netflix the most innovative company in the world. This meant rejecting the conventional wisdom under which other companies operate. At Netflix, adequate performance gets a generous severance and hard work is irrelevant. At Netflix, you don't try to please your boss, you practice radical candor instead. At Netflix, employees never need approval, and the company always pay top of market. When Hastings first devised them, the implications of these principals were unknown, but over time they have inculcated flexibility, speed, and boldness throughout an outrageously successful organization. Drawing on hundreds of interviews with current Netflix employees and never-before-told stories from his own career, Hastings elaborates on these controversial principles at the heart of the Netflix psyche, which have generated results that are the envy of the business world. Just the last month, Netflix announced it had added seven million new users last quarter, and would invest a further three billion dollars in original programming, bringing the total for 2018 to thirteen billion. This is the full, fascinating, and untold story of a unique company taking over the world.

---

- Title: No Rules Rules: Netflix and the Culture of Reinvention (Random House Large Print)
  - Author: Reed Hastings
  - Released: Sep. 8th, 2020
  - Language:
  - Pages: Paperback Book
  - ISBN: 0593152387
  - ISBN13: 9780593152386
  - ASIN: 0593152387
-

No Rules Rules demonstrates that it is not only possible to pursue both freedom and responsibility at the same time, but that for Silicon Valley and the rest of us to thrive together, it is essential.â€œThe New York Times.â€œI had the privilege of learning from Reed personally and studying the Netflix culture. The insights in this book are invaluable to anyone trying to create and sustain organizational culture.â€œSatya Nadella, CEO of Microsoft â€œAs the information age shrinks product cycles and compresses time frames, the most important business question of our era is, How do we keep innovating? In this breakthrough book, Reed Hastings and Erin Meyer provide the answer. No Rules Rules. Netflix and the Culture of Reinvention. Reed Hastings. Erin Meyer.â€œ Reed Hastings learned early what it takes to build an enduring great company. Here in No Rules Rules, he and Erin Meyer teach the culture that propelled Netflix into one of the most distinctive and impactful companies on the planet. Packed with vivid specifics, they illustrate how Hastings melded a spicy concoction into a framework of freedom and responsibility. Well-written and fast-paced, timeless and timely, inspired and practical, smart and wise - read it and learn the Netflix secret sauce from the master himself! Jim Collins, author of Good to Great, co-author of Built to Last and Beyond No Rules Rules book. Read 952 reviews from the world's largest community for readers. Shortlisted for the 2020 Financial Times & McKinsey Business Book o...â€œ Netflix cofounder Reed Hastings reveals for the first time the unorthodox culture behind one of the world's most innovative, imaginative, and successful companies. There has never before been a company like Netflix. It has led nothing short of a revolution in the entertainment industries, gener Shortlisted for the 2020 Financial Times & McKinsey Business Book of the Year.â€œ Paperback, 464 pages. Published September 8th 2020 by Random House Large Print Publishing. More Details Original Title. Rewriting the rules. Jonathan A. Knee is a professor of professional practice at Columbia Business School and a senior adviser at Evercore. His latest book is â€œClass Clowns: How the Smartest Investors Lost Billions in Education.â€œ What explains the end of Americaâ€™s love affair with tech? As with many passionate affairs, time has a way of taming new loveâ€™s ardor.â€œ By picking this moment in time to publish a book called â€œNo Rules Rules: Netflix and the Culture of Reinvention,â€œ Mr. Hastings risks being drawn into the broader questions and controversies that he has largely avoided. The book is narrowly focused on how to most effectively manage creative enterprises.