Dealers of Lightning: XEROX-PARC and the Dawn of the Computer Age

By Michael A. Hiltzik

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When the innovators at Xerox Park in the 1970's (Hiltzig 1999) determined to make computers easy to use they developed the visual interface controlled primarily with a mouse that Apple Computer borrowed for the Lisa and later, with major success in 1984, for the MacIntosh, and that Microsoft then borrowed for the ubiquitous Windows interface. Even the Linux flavor of Unix provides mouse controlled visual interfaces. ...Â Basic configuration used into the LP computer program are presented together with the method of analysis of the exposure to lightning of transmission lines located in different orographic conditions, namely: flat countries, ridges of hills and along a mountain side. A computer program used for the evaluation Dealers of Lightning is the story of the seminal first 13 years of Xerox's famed Palo Alto Research Center, a period in which PARC developed laser printers, the ethernet, internets, networked personal computers, the client-server model, bitmap displays, icons and graphical user interfaces, the desktop metaphor and overlapping windows, and various other foundations of the computing world as we know it.Â This is one of those classic reads of Computing history, mentioned and commented in other works as "the only definitive coverage of the history of Xerox Parc", which it is, but somehow its not perfect. Dealers of Lightning is the story of the seminal first 13 years of Xerox's famed Palo Alto Research Center, a period in which PARC developed laser printers, the ethernet, internets, networked personal computers, the client-server model, bitmap displays, icons and graphical user interfaces, the desktop metaphor and overlapping windows, and various other foundations of the computing world as we know it.Â Some of his accounts are as close to definitive as we are ever likely to see. For example, his story of the famous demos for Steve Jobs that had such an influence on the Lisa and the Macintosh (while recognizing that participants recollections conflict) has more information about them than I was able to gather while at PARC. Dealers of Lightning is the riveting story of the legendary Xerox PARCâ€"a collection of eccentric young inventors brought together by Xerox Corporation at a facility in Palo Alto, California, during the mind-blowing intellectual ferment of the seventies and eighties.Â It shows how and why Xerox, despite its willingness to grant PARC unlimited funding and the responsibility for developing breakthroughs to keep the corporation on the cutting edge of office technology, remained forever unable to grasp (and, consequently, exploit) the innovations that PARC deliveredâ€"and it details the increasing frustration of the original PARC scientists, many of whom would go on to build. their fortunes upon the very ideas Xerox so rashly discarded.

When the innovators at Xerox Park in the 1970's (Hiltzig 1999) determined to make computers easy to use they developed the visual interface controlled primarily with a mouse that Apple Computer borrowed for the Lisa and later, with major success in 1984, for the MacIntosh, and that Microsoft then borrowed for the ubiquitous Windows interface. Even the Linux flavor of Unix provides mouse controlled visual interfaces. ...Â Basic configuration used into the LP computer program are presented together with the method of analysis of the exposure to lightning of transmission lines located in different orographic conditions, namely: flat countries, ridges of hills and along a mountain side. A computer program used for the evaluation Dealers of Lightning book. Read 151 reviews from the world's largest community for readers. The Barnes & Noble Review March 1999 While Gates, Jobs, and t...Â Hiltzik's Dealers of Lightning provides a fascinating look at technohistory that sets the record straight. In Dealers of Lightning, Hiltzik describes the forces and faces behind the revolution that the Xerox PARC team single-handedly spawned. The Xerox PARC group was composed solely of top technical minds.Â However, it gives a good history of Xerox PARC and how the Computer Age came to be. ...more. flag 9 likes Â· Like Â· see review. Oct 08, 2018 Josh Friedlander rated it really liked it Â· review of another edition. Dealers of Lightning is the story of the seminal first 13 years of Xerox's famed Palo Alto Research Center, a period in which PARC developed laser printers, the ethernet, internets, networked personal computers, the client-server model, bitmap displays, icons and graphical user interfaces, the desktop metaphor and overlapping windows, and various other foundations of the computing world as we know it.Â Some of his accounts are as close to definitive as we are ever likely to see. For example, his story of the famous demos for Steve Jobs that had such an influence on the Lisa and the Macintosh (while recognizing that participants recollections conflict) has more information about them than I was able to gather while at PARC. DAWN OF THE DINOSAUR AGE THE LATE TRIASSIC & EARLY JURASSIC EPOCHS Dawn of Dinosaur_dummy.indd 1 7/17/08 1:16:01 PM V2. Dawn of the Rocket Age. Lise Meitner and the Dawn of the Nuclear Age.Â ffirs.qxp 6/22/06 1:54 PM Page iii Joe Wilson and the Creation of Xerox CHARLES D. ELLIS John Wiley & Sons, Inc. Science in the Age of Computer Simulation. Science in the Age of Computer Simulation Science in the Age of Computer Simulation E r i c B . W i n s b e r g The Science in the Age of Computer Simulation. Science in the Age of Computer Simulation Science in the Age of Computer Simulation E r i c B . W i n s be r g The Science in the Age of Computer Simulation. Dealers of Lightning offers an unprecedented look at the ideas, the inventions, and the individuals that propelled Xerox PARC to the frontier of technohistory--and the corporate machinations that almost prevented it from achieving greatness. Read more. Read less. Subjects. History, Research, Xerox Corporation. Palo Alto Research Center, Computer science, Xerox Corporation, Microcomputers, Grafische gebruikersinterfaces. Read more.